COMMUNITY OUTREACH

2011:

October 26

- Open House: Discussed conditions of site, formulate a vision for the site from community input, and discuss relationship of site to the cities of Camas and Washougal

2012:

March 13

- Discussed draft conceptual plans

2013:

April thru September

- Open Houses for Recreational Plan input
- Stakeholder Interviews on port’s recreational facilities
- Community Survey on port’s exiting recreational facilities and ideas for the design of new facilities

2014:

March thru May

- Initial outreach, including door to door and tabling at existing community events
- Kick-off Event – 30 to 40 attendees
- Columbia River Gorge Visitors Online Survey – 107 responses
- Stakeholder Outreach & Interviews – 40 people reached
- Online Survey + Intercept Survey – 235 people reached
- Business Mixer/Focus Group – 20 to 30 attendees
- High School Student Survey Interviews – 116 student surveyed
- Unite! Washougal Community Coalition Focus Group – 4 attendees
- Community Recognition Event – 50 to 60 attendees
2014-2015:

- Formed five Waterfront Advisory Committees to accomplish guiding principles outlined in the PSU Vision plan: Historical/Arts Committee (12 community members), Linkages Committee (6 members), Environmental Stewardship Committee (7 members), Recreation Committee (5 members), Tourism Committee (4 members)
2016:

- Waterfront Park & Trail Grand Opening
- Met with Local Legislators to request capital budget support for connector trail between Waterfront trail and downtown Washougal
- Open House on Waterfront Development, Downtown Washougal Development and Connector Trail
- Killian Pacific spoke on Live-Play-Shop-Work-Connect concept at Aug. 23 board meeting
- Charette/Public Workshop with 3D model of David Hansen concept design work
2017:
- Wayfinding Advisory Committee (16 community members) created design of two pedestrian/bike signage loops; one loop to Downtown Washougal and the other to Downtown Camas; along with signage to other local parks and trails.
- Visited local schools to survey elementary aged students on development options for Natural Play area.
- Survey community on future name of the sasquatch in the Natural Play Area.

2018:
- Annual Report updating community on Waterfront Development
- Postcard Mailer to community on Waterfront Development
- Created Waterfront Development webpage www.parkerslandingwaterfront.com
- Two luncheons with local legislators to update them on Waterfront Development and ask for $100,000 in funding for Natural Play Area through State Capital Budget
2019: Planned Community Outreach

- January 22 Special Meeting on Waterfront Development Vision
- Marketing Campaign via social media, website, and monthly newsletters updating community on Waterfront Development
- First Friday in March and April in Downtown Camas to update community on Waterfront Development and Natural Play Area
- Art Project with local schools for Eegah drawing contest
- Annual Report updating community on Waterfront Development
- Natural Play Area Grand Opening